

CRIME ANALYSIS™

CrimeAnalysis™ is a software application (also available as PDF Reports) that accurately identifies the threat level at each of your facilities using actual crime records from the local law enforcement agencies where your facilities are located. Security metrics generated by CrimeAnalysis™ can help you benchmark your threats, select appropriate countermeasures, and reduce vulnerabilities at your properties. CrimeAnalysis™ is used by security professionals in many types of environments including retail stores, hotels, office buildings, banks, schools, restaurants, apartments, hospitals, and many more. Security Professionals use CrimeAnalysis™ to:

- Identify threats to company assets (people, property, & info)
- Identify site-specific threat patterns and forecast future threats
- Prioritize and rank risks based on threats
- Effectively allocate security resources to protect assets
- Justify security decisions and spending
- Demonstrate due diligence and reduce liability exposure
- Achieve a measurable return on investments

STANDARD SUPPORT

- Free Software & Upgrades (Open License)
- Technical and Documentation Support
- Training
- Violent Crime Verification

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FEATURES & BENEFITS

Objective Threat Identification – Uses crime data obtained from police departments to continually monitor threats to each facility and its assets

Violent Crime Verification – Eliminates crimes that did not occur at your facilities or were reported incorrectly

Crime Trending – Analysis of existing and emerging threat patterns, as well as forecasting of future threats

Crime Rates – Accurately compare threats at facilities using transaction or customer counts

Threat Typologies – Determine precise nature of each threat (i.e. weapon use, purse-snatchings, car-jacking, domestic assaults, etc)

Security Decision Validation – Using threat data to drive a security program allows you to justify security decisions and save money

Security Personnel Deployment – Helps efficiently deploy security personnel when threats are high (day of week, time of day, etc) and reduce security personnel coverage when threats decrease

Due Diligence – CrimeAnalysis™ is based on data that is accepted in courts to determine if crime is foreseeable. Assessing this data pro-actively will demonstrate your due diligence and reduce liability exposure

Return on Investment – Obtain a measurable return on investment through cost savings on security personnel deployment, effective implementation of physical security measures, and reduced liability exposure



RETURN ON INVESTMENT

TAG recognizes that companies must demonstrate bang for the buck for each dollar spent, especially security dollars where a clear return on investment is difficult to identify. CrimeAnalysis™ is a rare exception to this in that it is almost always possible to achieve a measurable return on investment. CrimeAnalysis™ adds to the bottom line in three ways:

1. Effective selection and deployment of security measures
2. Reduced liability exposure through demonstration of due diligence
3. Constant monitoring of threat levels to ensure security program efficiency

Effective Selection and Deployment of Security Measures

Security measures are costly. CrimeAnalysis™ defines the exact nature of the problem is at each of your facilities which allows you to select the appropriate security measures (lighting, alarms, cameras, etc.) to prevent future crimes. CrimeAnalysis™ also tells you where the problems exist, inside or outside the facilities and when the crimes are occurring. The latter is critical to the effective deployment and scheduling of security personnel (security officers or off-duty police officers). When threats are high, security personnel may be deployed to deter crimes. Effective selection and deployment of security measures leads to a quantifiable return on investment.

Reduced Liability Exposure through Demonstration of Due Diligence

CrimeAnalysis™ also helps a company demonstrate due diligence, and thus reduce liability exposure in the event of civil litigation for inadequate security. Return on investment can be calculated based on two factors as it relates to liability exposure. The first factor is to reduce the cost of settlements, while the second factor is based on using CrimeAnalysis™ to demonstrate a lack of foreseeability and thus persuade the judge to grant a motion for summary judgment. Either factor can be used to obtain a sizeable return on investment for CrimeAnalysis™.

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RETURN ON INVESTMENT

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Constant Monitoring of Threat Levels to Ensure Security Program Efficiency
Re-deploying security resources based on reduced threat levels ensures that the security program is operating in an efficient manner. CrimeAnalysis™ provides the necessary information to constantly monitor threat levels so security spending can be reduced as the threat level drops. Constant threat monitoring can also provide a sizable return on investment.

A CrimeAnalysis™ case study was recently published by the American Society for Industrial Security - International (ASIS) in their Security Business Practices, Volume 6. Please contact us for a copy.

METHODOLOGY

CrimeAnalysis™ is the identification of threats at each of your facilities and assists in creating a safe environment in a cost-effective manner. CrimeAnalysis™ utilizes the Federal Bureau of Investigation's (FBI) Uniform Crime Report coding system and crime data obtained from law enforcement agencies to build a database of incidents (threats) which occurred at your facilities. Threat databases are accessed via our free CrimeAnalysis™ software application. TAG's methodology is peer-reviewed, court-proven, and published in the book, Applied Crime Analysis. CrimeAnalysis™ software allows you to identify specific threats, select appropriate countermeasures, and reduce risk.

For an online demonstration or for more information, please contact us at (281) 494-1515 or via email at info@threatanalysis.com

CRIME ANALYSIS™

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CrimeAnalysis™ Incidents Report

Sample

Incident Report

12/16/20009:35:18

Offense Report #	Site ID	Crime Type	Location	Victim	Day	Date	Time	Comments
2002-00013	10	06 - Theft			Wednesday	01/09/2002	18:02	
2002-00025	10	07 - Auto Theft			Saturday	01/19/2002	8:40	
2002-00036	10	06 - Theft			Tuesday	01/22/2002	12:22	
2002-00067	10	07 - Auto Theft			Monday	02/04/2002	11:54	
2002-00072	10	06 - Theft			Tuesday	02/05/2002	11:30	
2002-00075	10	03 - Robbery	Outside	Person	Saturday	02/09/2002	8:28	Purse Snatching
2002-00104	10	07 - Auto Theft			Monday	02/25/2002	6:39	
2002-00113	10	03 - Robbery	Outside	Person	Wednesday	02/27/2002	20:05	Purse Snatching
2002-00114	10	03 - Robbery	Outside	Person	Friday	03/01/2002	11:25	Aggravated Robbery
2002-00131	10	07 - Auto Theft			Friday	03/08/2002	14:15	
2002-00137	10	03 - Robbery	Outside	Business	Sunday	03/10/2002	11:46	Shoplifting Escalation
2002-00200	10	06 - Theft			Saturday	04/06/2002	11:25	
2002-00211	10	07 - Auto Theft			Thursday	04/11/2002	19:07	
2002-00275	10	07 - Auto Theft			Sunday	04/28/2002	8:13	
2002-00330	10	07 - Auto Theft			Friday	05/17/2002	17:30	
2002-00345	10	06 - Theft			Wednesday	05/22/2002	5:34	
2002-00396	10	07 - Auto Theft			Friday	06/21/2002	8:55	
2002-00404	10	03 - Robbery	Outside	Person	Saturday	06/22/2002	23:08	Purse Snatching
2002-00421	10	07 - Auto Theft			Saturday	06/29/2002	14:08	
2002-00448	10	06 - Theft			Tuesday	07/09/2002	13:30	
2002-00455	10	06 - Theft			Monday	07/15/2002	13:30	
2002-00456	10	03 - Robbery	Inside	Business	Monday	07/15/2002	16:25	Shoplifting Escalation
2002-00484	10	07 - Auto Theft			Thursday	07/25/2002	8:01	
2002-00497	10	06 - Theft			Friday	07/26/2002	15:04	
2002-00520	10	04 - Aggravated			Saturday	08/03/2002	14:56	Stranger-Initiated
2002-00521	10	07 - Auto Theft			Saturday	08/03/2002	9:05	
2002-00535	10	06 - Theft			Saturday	08/10/2002	22:34	
2002-00542	10	07 - Auto Theft			Sunday	08/11/2002	10:18	
2002-00554	10	06 - Theft			Saturday	08/17/2002	8:40	
2002-00689	10	06 - Theft			Sunday	09/22/2002	11:46	
2002-00707	10	06 - Theft			Sunday	09/29/2002	14:25	
2002-00719	10	07 - Auto Theft			Thursday	10/03/2002	8:28	
2002-00749	10	06 - Theft			Friday	10/11/2002	15:00	
2002-00769	10	07 - Auto Theft			Saturday	10/19/2002	10:18	
2002-00791	10	03 - Robbery	Inside	Business	Wednesday	10/30/2002	19:09	Shoplifting Escalation

Incident Report

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Offense Report #	Site ID	Crime Type	Location	Victim	Day	Date	Time	Comments
2002-00798	10	03 - Robbery	Inside	Person	Saturday	11/02/2002	21:43	Purse Snatching
2002-00805	10	07 - Auto Theft			Saturday	11/09/2002	9:00	
2002-00806	10	06 - Theft			Sunday	11/10/2002	11:25	
2002-00825	10	07 - Auto Theft			Thursday	11/28/2002	17:44	
2002-00835	10	07 - Auto Theft			Friday	12/06/2002	7:07	
2002-00846	10	07 - Auto Theft			Thursday	12/12/2002	16:45	
2002-00862	10	02 - Rape	Outside	Person	Sunday	12/15/2002	9:32	
2003-00006	10	07 - Auto Theft			Friday	01/03/2003	5:46	
2003-00048	10	07 - Auto Theft			Thursday	01/16/2003	18:40	
2003-00064	10	07 - Auto Theft			Sunday	01/19/2003	10:00	
2003-00085	10	07 - Auto Theft			Friday	01/31/2003	7:07	
2003-00095	10	03 - Robbery	Outside	Person	Tuesday	02/04/2003	22:00	Car Jacking
2003-00151	10	06 - Theft			Friday	02/28/2003	20:23	
2003-00162	10	04 - Aggravated			Monday	03/03/2003	16:25	Stranger-Initiated
2003-00169	10	03 - Robbery	Inside	Business	Friday	03/07/2003	10:38	Shoplifting Escalation
2003-00168	10	03 - Robbery	Outside	Person	Friday	03/07/2003	12:22	Purse Snatching
2003-00173	10	07 - Auto Theft			Saturday	03/08/2003	8:44	
2003-00172	10	06 - Theft			Saturday	03/08/2003	22:14	
2003-00185	10	06 - Theft			Sunday	03/09/2003	10:38	
2003-00198	10	07 - Auto Theft			Thursday	03/13/2003	9:00	
2003-00220	10	07 - Auto Theft			Saturday	03/22/2003	14:17	
2003-00237	10	07 - Auto Theft			Thursday	03/27/2003	14:16	
2003-00251	10	06 - Theft			Friday	04/04/2003	15:04	
2003-00269	10	07 - Auto Theft			Saturday	04/12/2003	17:00	
2003-00387	10	07 - Auto Theft			Thursday	05/29/2003	8:22	
2003-00400	10	07 - Auto Theft			Saturday	05/31/2003	16:53	
2003-00404	10	06 - Theft			Wednesday	06/04/2003	18:01	
2003-00452	10	07 - Auto Theft			Wednesday	06/18/2003	11:22	
2003-00501	10	07 - Auto Theft			Wednesday	07/09/2003	15:35	
2003-00522	10	07 - Auto Theft			Wednesday	07/16/2003	8:22	
2003-00529	10	07 - Auto Theft			Wednesday	07/16/2003	8:54	
2003-00538	10	06 - Theft			Saturday	07/19/2003	22:51	
2003-00568	10	01 - Murder	Outside	Person	Sunday	07/27/2003	8:06	Aggravated Robbery
2003-00584	10	07 - Auto Theft			Thursday	07/31/2003	9:32	
2003-00585	10	07 - Auto Theft			Thursday	07/31/2003	14:04	

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Offense Report #	Site ID	Crime Type	Location	Victim	Day	Date	Time	Comments
2003-00607	10	06 - Theft			Wednesday	08/13/2003	9:32	
2003-00618	10	07 - Auto Theft			Friday	08/15/2003	15:24	
2003-00631	10	07 - Auto Theft			Thursday	08/21/2003	9:19	
2003-00640	10	07 - Auto Theft			Friday	08/22/2003	7:07	
2003-00654	10	07 - Auto Theft			Thursday	08/28/2003	22:34	
2003-00699	10	06 - Theft			Sunday	09/14/2003	19:53	
2003-00705	10	06 - Theft			Thursday	09/18/2003	8:40	
2003-00729	10	03 - Robbery	Outside	Person	Thursday	10/02/2003	0:30	Purse Snatching
2003-00735	10	03 - Robbery	Inside	Business	Thursday	10/09/2003	23:17	Shoplifting Escalation
2003-00749	10	06 - Theft			Thursday	10/16/2003	21:43	
2003-00793	10	07 - Auto Theft			Sunday	11/02/2003	14:14	
2003-00849	10	07 - Auto Theft			Saturday	12/06/2003	8:13	
2003-00899	10	07 - Auto Theft			Saturday	12/20/2003	9:19	
2004-00006	10	07 - Auto Theft			Wednesday	01/07/2004	18:40	
2004-00017	10	06 - Theft			Monday	01/19/2004	18:02	
2004-00028	10	06 - Theft			Saturday	01/24/2004	20:35	
2004-00031	10	07 - Auto Theft			Sunday	01/25/2004	9:18	
2004-00055	10	06 - Theft			Saturday	02/14/2004	15:35	
2004-00071	10	06 - Theft			Saturday	02/28/2004	12:04	
2004-00077	10	07 - Auto Theft			Thursday	03/04/2004	8:23	
2004-00107	10	06 - Theft			Tuesday	03/23/2004	0:30	
2004-00109	10	07 - Auto Theft			Wednesday	03/24/2004	8:28	
2004-00110	10	03 - Robbery	Outside	Person	Wednesday	03/24/2004	22:51	Aggravated Robbery
2004-00127	10	06 - Theft			Thursday	04/08/2004	23:08	
2004-00142	10	07 - Auto Theft			Tuesday	04/20/2004	8:45	
2004-00144	10	06 - Theft			Wednesday	04/21/2004	18:40	
2004-00159	10	06 - Theft			Friday	04/30/2004	21:57	
2004-00202	10	06 - Theft			Wednesday	06/02/2004	14:08	
2004-00214	10	07 - Auto Theft			Tuesday	06/15/2004	8:01	
2004-05795	10	02 - Rape	Outside	Person	Monday	07/12/2004	23:58	Interpersonal
2004-02352	10	04 - Aggravated			Monday	07/26/2004	18:02	Interpersonal
2004-00266	10	03 - Robbery	Inside	Business	Thursday	07/29/2004	11:30	Aggravated Robbery
2004-00274	10	07 - Auto Theft			Thursday	08/05/2004	13:47	
2004-00284	10	06 - Theft			Sunday	08/15/2004	4:45	
2004-00291	10	06 - Theft			Wednesday	08/18/2004	16:25	

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Offense Report #	Site ID	Crime Type	Location	Victim	Day	Date	Time	Comments
2004-00293	10	07 - Auto Theft			Thursday	08/19/2004	16:45	
2004-00320	10	07 - Auto Theft			Saturday	08/28/2004	15:00	
2004-00332	10	06 - Theft			Saturday	09/04/2004	10:00	
2004-00345	10	06 - Theft			Sunday	09/12/2004	23:21	
2004-00361	10	03 - Robbery	Outside	Person	Wednesday	09/22/2004	10:00	Purse Snatching
2004-00362	10	07 - Auto Theft			Thursday	09/23/2004	16:15	
2004-00374	10	06 - Theft			Wednesday	09/29/2004	23:17	
2004-00379	10	07 - Auto Theft			Thursday	09/30/2004	8:00	
2004-00393	10	07 - Auto Theft			Sunday	10/03/2004	4:18	
2004-00397	10	07 - Auto Theft			Tuesday	10/05/2004	20:23	
2004-00437	10	07 - Auto Theft			Wednesday	10/20/2004	15:24	
2004-00463	10	03 - Robbery	Outside	Person	Thursday	10/28/2004	9:18	Aggravated Robbery
2004-00461	10	07 - Auto Theft			Thursday	10/28/2004	8:01	
2004-00507	10	07 - Auto Theft			Tuesday	11/23/2004	11:25	
2004-00512	10	03 - Robbery	Outside	Person	Tuesday	11/30/2004	9:32	Purse Snatching
2004-00520	10	06 - Theft			Tuesday	12/07/2004	14:56	
2004-00531	10	03 - Robbery	Outside	Person	Thursday	12/09/2004	5:34	Aggravated Robbery
2004-00538	10	06 - Theft			Sunday	12/12/2004	12:05	
2004-00543	10	07 - Auto Theft			Wednesday	12/15/2004	15:01	
2004-00547	10	06 - Theft			Friday	12/17/2004	8:28	
2004-00557	10	07 - Auto Theft			Monday	12/20/2004	8:37	